



2026 International Conference of Physiological Sciences (ICPS2026)

Corporate Invitation Letter

Dear Enterprises and Institutional Partners,

To better promote the integration and development of various disciplines and branches within Chinese physiology, and to stay abreast of the latest scientific research achievements and academic trends both domestically and internationally, the Chinese Association for Physiological Sciences (CAPS) is scheduled to hold the 2026 International Conference of Physiological Sciences (ICPS2026) at the Capital International Convention Center in Beijing, China, from October 16 to 18, 2026 (with registration on October 15).

This congress will not only showcase the latest scientific achievements made by various branches over the past year but also provide a broad platform for physiology professionals to exchange ideas on teaching methodologies and experimental techniques. Concurrently, an exhibition, demonstration, and technical exchange of physiological and medical scientific instruments will be held to foster dynamic interactions between enterprises and the society.

We sincerely invite relevant companies, enterprises, and manufacturers in the biological and medical fields to participate in this congress to showcase your corporate image, promote your products, advance technical exchanges, and explore collaborations for new product development. We firmly believe that extensive interactions between your enterprise and scientific workers from across the country—as well as users of teaching and research instruments—will lay a solid foundation for long-term cooperation between enterprises and the society, as well as between enterprises and academic institutions.

Congress Website: <https://icps2026.scimeeting.cn/>

Chinese Association for Physiological Sciences (CAPS)
December 11, 2025



Exhibition Participation Options

Notes:

1. Raw Space (Custom Build): A minimum of two booths is required for custom-built exhibition stands.
2. Height Restrictions: Height limits apply to both standard booth areas and custom-built areas.
3. Custom-built stand designs must be submitted in advance for reporting and approval. Personalized solutions can be negotiated and customized based on enterprise needs.
4. Member Benefit: Corporate members of the Society are entitled to one free standard booth.

I. Comprehensive Exhibition Packages

1. Diamond Sponsor: RMB 200,000

- (1) Custom Stand: 27m² raw space, 12 complimentary conference registrations, and 3 full-page advertisements in the Program Book.
- (2) Satellite Symposium: One session.
- (3) Video Promotion: One promotional video played in a loop in the main hall.
- (4) Priority for booth location selection and branding on on-site promotional materials.
- (5) Corporate logo and name displayed on the conference registration website, venue backdrops or schedule boards, and the exhibitor list in the Program Book.

2. Gold Sponsor: RMB 150,000

- (1) Custom Stand: 3 m × 6 m, 8 complimentary conference registrations, and 2 full-page advertisements in the Program Book.
- (2) Satellite Symposium: One session.
- (3) Distribution service for promotional materials.
- (4) Corporate logo and name displayed on the conference registration website, venue backdrops or schedule boards, and the exhibitor list in the Program Book.

3. Silver Sponsor: RMB 100,000

- (1) One 3 m × 3 m booth, 4 complimentary conference registrations, and 1 full-page advertisement in the Program Book.
- (2) One oral presentation at a (Parallel Session) symposium.
- (3) Corporate logo and name displayed on the conference registration website, venue backdrops or schedule boards, and the exhibitor list in the Program Book.

4. Double-Sided Open Booth: RMB 50,000



- (1) One 3 m × 3 m corner booth (includes partition walls, fascia board, spotlights, power socket, one table, and two chairs), 3 complimentary conference registrations, and 1 full-page advertisement in the Program Book.
- (2) Corporate logo and name displayed on the conference registration website, venue backdrops or schedule boards, and the exhibitor list in the Program Book.

5. Single-Sided Open Booth: RMB 30,000

- (1) One 3 m × 3 m single-sided booth (includes partition walls, fascia board, spotlights, power socket, one table, and two chairs) and 2 complimentary conference registrations.

II. Title Sponsorship Packages

1. Welcome Dinner Sponsorship: RMB 100,000

- (1) (Guests: Invited speakers, presenters, directors, supervisors, and chairpersons of the Society; up to approx. 300 persons)
- (2) Obtain the naming right of the Welcome Dinner; company logo printed on invitations.
- (3) The sponsoring company may deliver a 5-minute speech at the Welcome Dinner.
- (4) Play corporate promotional video during the dinner (prepared by the company, loop playback allowed).
- (5) 5 complimentary conference registrations (including 10 complimentary Welcome Dinner tickets).
- (6) 2 advertising pages in the conference program.
- (7) Display company logo and name on the conference registration website, venue backdrop, schedule board, and exhibitor section of the program.

2. Buffet Reception Support: RMB 30,000

(Guests: Conference participants; approx. 300 – 500 persons)

- (1) Company logo printed on invitations; one side of meal vouchers (designed and produced by the CAPS) features company logo and slogan.
- (2) Loop playback of corporate promotional video during the reception (prepared by the company).
- (3) 2 complimentary conference registrations.

3. Plenary Hall Video Promotion: RMB 50,000

- (1) Loop a corporate promotional video (≤ 30 seconds) in the plenary hall during pre-conference warm-up or breaks; content subject to organizer review.



(2) 2 complimentary conference registrations.

4. Satellite Symposium: RMB 50,000

- (1) Company holds naming right; session content and on-site promotion arranged by the company, subject to pre-conference organizer approval.
- (2) Free conference venue for 100 – 150 persons; 6 complimentary conference registrations.
- (3) Promoted on the congress website and in the official program.
- (4) 1 full-page satellite symposium flyer in the conference program (insert opposite the table of contents); meeting invitation included in conference bags.

5. Oral Presentation at (Parallel Session) Symposium: RMB 50,000

- (1) Deliver one technical exchange presentation at the parallel symposium; content subject to approval by the (parallel session) organizer.
- (2) Display brochures, roll - up banners, and play promotional videos in the parallel session during warm-up or breaks.
- (3) 2 complimentary conference registrations.

6. Title Sponsorship of (Parallel Session) Symposium: RMB 80,000

- (1) Deliver one technical exchange presentation at the parallel symposium; content subject to approval by the (parallel session) organizer.
- (2) Display brochures, roll - up banners, and play promotional videos in the parallel session during warm-up or breaks.
- (3) 6 complimentary conference registrations.
- (4) entitled to name the symposium “*** Symposium” ; indicated on the congress website, program, and other materials.
- (5) Domestic travel and accommodation during the conference for the presenter covered by the congress.

III. Branding & On-site Promotional Materials

1. Delegate Backpacks (Exclusive: 1 Sponsor): RMB 120,000

- (1) Approx. 2,000 units produced by the CAPS. The company provides the design (subject to organizer approval), which must include the conference Logo and name. One side of the bag will feature the organizer’ s
- (2) information, and the other side will feature the sponsor’ s information.
- (3) 2 complimentary conference registrations.
- (4) 1 full-page advertisement in the Program Book.



- (5) Awarded the title of "Specialized Exhibitor." Corporate Logo and name will be displayed on the official website, venue backdrops/schedule boards, and the exhibitor list in the Program Book.

2. Notebooks and Pens (Exclusive: 1 Sponsor): RMB 30,000

- (1) Approx. 2,000 sets. The company provides the design (subject to organizer approval), which must include the conference Logo and name. Sponsor Logo, name, slogans, and promotional inserts are permitted.
- (2) Benefits: 2 complimentary conference registrations.

3. Commemorative USB Flash Drives: RMB 80,000

- (1) 2,000 units. The company provides the design (subject to organizer approval), which must include the conference Logo and name. Corporate Logo and one slogan are permitted.
- (2) 2 complimentary conference registrations.
- (3) 1 full-page advertisement in the Program Book.
- (4) Awarded the title of "Specialized Exhibitor." Corporate Logo and name will be displayed on the official website, venue backdrops/schedule boards, and the exhibitor list in the Program Book.

4. Coffee Breaks (Exclusive: 1 Sponsor): RMB 50,000

- (1) Service: 6 coffee break sessions (approx. 4,000 – 8,000 servings) arranged based on venue space. Includes the setup of a simple promotional desk for related activities. Signage on the coffee break tables will indicate "Sponsored by [Company Name]." Roll-up banners may be displayed for promotion. Customized paper cups must include the conference Logo/name and may feature the company Logo/slogan (subject to organizer approval).
- (2) 2 complimentary conference registrations.
- (3) 1 full-page advertisement in the Program Book.
- (4) Awarded the title of "Specialized Exhibitor." Corporate Logo and name will be displayed on the official website, venue backdrops/schedule boards, and the exhibitor list in the Program Book.

5. Academic Program Book Advertisements:

Back Cover (Color): RMB 20,000 per page (Reserved for CAPS 100th Anniversary Promotion)

Inside Front Cover (Color): RMB 15,000 per page (Exclusive: 1 Sponsor)

Inside Back Cover (Color): RMB 12,000 per page (Exclusive: 1 Sponsor)

Interior Pages (Color): RMB 10,000 per page

6. Collateral Distribution: RMB 20,000

Permission to include one promotional brochure (maximum 5 pages, provided by the company) in the delegate bags.

7. "Conference Guide" Brochure: RMB 20,000

- (1) To enhance the exhibition area atmosphere, a brochure featuring event previews and an exhibition guide will be included in the delegate materials. This includes a one-fold advertisement space. The company provides the design (subject to organizer approval), which must include the conference Logo and name, may feature the company name, Logo, and slogan.
- (2) Companies participating in popular science quizzes and raffle promotions: For companies providing physical gifts, the company name, booth number, and gift redemption terms will be printed in the exhibition guide. Other information will also be printed, including conference details, expert Q&A sessions, special exhibitors, time, venue, and other relevant information.

IV. Exhibition Procedures



1. Exhibitor Registration

- (1) All exhibitor personnel must complete real-name registration to obtain an official exhibitor badge for venue access. The badge will display the company name and the individual's name.
- (2) Additional Personnel: Additional registration for extra staff is available at a fee of RMB 2,000 per person.

2. Booth Allocation Policy

Allocation is based on the principle of "First-Come, First-Served," determined by the total contract amount and the date of payment.

3. Exhibitor Technical Manual

The Exhibitor Technical Manual, covering all operational matters, will be released 1 – 2 months prior to the conference. Key contents include:

Technical specifications for booth construction.

Final booth confirmation details.

Information on custom-built stands and other ancillary services.

4. Terms and Conditions

- (1) Exhibitors are strictly prohibited from dismantling their booths prematurely or sub-leasing/transferring their booth space to third parties during the exhibition.
- (2) Costs for water, industrial power, compressed air, and other utilities required for equipment demonstrations shall be borne by the exhibitor.



- (3) All exhibition activities must be confined to the designated booth area. Unauthorized distribution of promotional materials in the conference venue is prohibited. Booth setups, including audio-visual equipment, must not interfere with other exhibitors. The exhibition management reserves the right to terminate any non-compliant activities.
- (4) During the conference, any activities organized by exhibitors for delegates—including but not limited to receptions and satellite symposia—as well as the specific content of such sessions and all promotional materials (both inside and outside the venue) must be submitted to the organizer for review and approval prior to implementation.
- (5) Any social media posts or press releases related to the conference authored by exhibitors must be reviewed and approved by the organizer before publication.

Contact Information

Enterprises and personnel interested in participating are requested to contact the Chinese Association for Physiological Sciences (CAPS) before July 31, 2026.

Contact Person: Li Fengyang
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We sincerely look forward to the participation of enterprises in the fields of biomedical teaching and research. Let us work together for mutual success and shared development!

**2026 International Conference of Physiological Sciences (ICPS2026)
Exhibition Participation Feedback Form**

Exhibiting Entity			
Contact Person		Mobile Phone	
Designation		E-mail	
Participation Intent			
Remarks			