

Dear SMBE 2025 post-conference tour participants,

Thank you for your interest in booking the tour with us. Below, you will find all the necessary details regarding the trip, payment arrangements, and other important information.

TOUR DETAILS:

Full-Day Tour Option 1: Great Wall at Mutianyu & Summer Palace

(Price: USD 128 per person - based on 10 pax and up)

- Date: **Friday, July 25, 2025**
- Pick up time and point: **08:00 in front of the Conference Building, Beijing Conference Center**
- Itinerary: **Great Wall at Mutianyu & Summer Palace**

08:00	Meet up in front of the Conference Building, BCC
08:00-09:30	Transfer to visit the Great Wall at Mutianyu
09:30-11:30	Visit the Great Wall at Mutianyu with roundtrip cable car
11:30-13:00	Transfer to a local restaurant and lunch there
13:00-14:30	Transfer to the Summer Palace
14:30-16:30	Visit the Summer Palace with a public ferry boat
16:30-17:00	Transfer back to BCC

** The timeline is only for your reference first, it is subject to change according to the traffic condition.*

Remarks:

- Tour price and operation are based on a minimum group size of 10 people. If bookings are received below 10 people, the tour will be canceled or requested.
- Tour cost includes:
 1. Transportation for the tour.
 2. English-speaking tour guide service.
 3. Entrance fee to Great Wall at Mutianyu with round trip shuttle bus and cable car.
 4. Entrance fee to Summer Palace with public ferry boat.
 5. Lunch at a local restaurant with 1 glass of soft drinks (Coke or Sprite) per person.

- 6. Travel accident insurance.
- Tour cost excludes:
 - 1. Tips for driver and guide.
 - 2. All personal costs.
 - 3. Extra drinks.

Full-Day Tour Option 2: Temple of Heaven, Tian'anmen Square, Coal Hill, & Hutong

(Price: USD 99 per person - based on 10 pax and up)

- Date: **Saturday, July 26, 2025**
- Pick up time and point: **08:00 in front of the Conference Building, Beijing Conference Center**
- Itinerary: **Temple of Heaven, Tian'anmen Square, Coal Hill, & Hutong**

08:00	Meet up in front of the Conference Building, BCC
08:00-08:45	Transfer to visit the Temple of Heaven
08:45-10:30	Visit the Temple of Heaven
10:30-11:00	Transfer to the Tian'anmen Square
11:00-11:30	Visit to the Tian'anmen Square
11:30-13:00	Transfer to a local restaurant and lunch there
13:00-13:30	Transfer to the Coal Hill
13:30-14:30	Visit the Coal Hill to have a bird view of the Forbidden City
14:30-15:00	Transfer to the Hutong Area
15:00-16:30	Visit the Hutong Area by rickshaw, and Drum Tower
16:30-17:15	Transfer back to BCC

** The timeline is only for your reference first, it is subject to change according to the traffic condition.*

Remarks:

- Tour price and operation are based on a minimum group size of 10 people. If bookings are received below 10 people, the tour will be canceled or requested.
- Tour cost includes:

1. Transportation for the tour.
2. English-speaking tour guide service.
3. Entrance fee to Temple of Heaven, Coal Hill.
4. Entrance fee to Drum Tower with 20 minutes rickshaw tour around Hutong area.
5. Lunch at a local restaurant with 1 glass of soft drinks (Coke or Sprite) per person.
6. Travel accident insurance.
- Tour cost excludes:
 1. Tips for driver and guide.
 2. All personal costs.
 3. Extra drinks.

*****What to Bring*****

1. Your ID/passport and tour coupon.
2. Comfortable walking shoes, as there will be many steps during the trip.

PAYMENT INFORMATION





- Payment Dates: **July 20-22, 2025** (the first 3 days of the conference)
- Payment Location: **Tour Desk at the lobby of Conference Building, BCC**
- Payment Method: **Credit Card or Cash**
- Refund Policy: Please note that payments are non-refundable once made.

Required Information for Insurance and Tickets:

To book tickets and purchase insurance in advance, please click the [LINK](#) to fill in the requested information.



*****Please note the following important points*****

-  All information must be accurate, complete.
-  Please provide details from valid identification documents.
-  Incorrect or incomplete information may affect insurance claims.
-  All personal information provided will be kept strictly confidential.

The information collected will be used to purchase travel accident insurance, ensuring your safety during the event.

****Participants will be responsible for any consequences arising from incorrect or incomplete information. ****

We look forward to seeing you in Beijing and hope you have a productive and wonderful time with us!

Best regards,

China Star – Professional Tour Agency