

ANNUAL MEETING OF THE SOCIETY FOR MOLECULAR BIOLOGY & EVOLUTION, 2025

July 20-24, 2025 • Beijing, China

SPONSORSHIP & EXHIBITION PROSPECTUS

SMBE 2025

Annual Meeting of the Society for Molecular Biology & Evolution, 2025

July 20-24, 2025

Beijing, China

Organized by by Institute of Zoology, Chinese Academy of Sciences (CAS)



ABOUT SMBE 2025

- Annual Meeting of the Society for Molecular Biology & Evolution (SMBE) 2025 will be held from July 20 to July 24, 2025, in the vibrant and historic city of Beijing, China.
- The Society for Molecular Biology & Evolution (SMBE) is an international organization founded in 1982 to facilitate communication among molecular evolutionists and to further promote and study the theory of molecular evolution. As of July 2024, the society has 2,995 members from all over the world. Since the annual meeting began in 2001, SMBE has held annual meetings in the United States, Canada, the United Kingdom, etc. 2025 is the first time that the SMBE annual meeting will be held in China. The current SMBE president is Dr. Ziheng Yang, who was elected a Fellow of the Royal Society in 2006, and was awarded the President's Award for Lifetime Achievement of the Society of Systems Biologists in 2008, as well as the Flink Medal of the Zoological Society of London in 2010. Dr. Yang developed statistical methods and computational algorithms (PAML) for comparative analysis of genetic sequence data. His methods have been used to identify genetic changes that lead to major adaptations in evolution.
- The SMBE Annual Meeting is the world's largest annual evolutionary biology conference. With the increasing number of evolutionary biology-related studies in China, SMBE 2025, held for the first time in China, will provide an excellent academic exchange opportunity for approximately 1,000 evolutionary biologists at home and abroad, showcasing the achievements of experts and scholars worldwide in the field of evolutionary biology research. Sponsors of this conference will have exclusive opportunities to communicate with evolutionary biologists from all over the world, establish valuable connections, and promote business growth and cooperation.

SPONSORSHIP PACKAGES

Gold sponsor

\$ USD 5000

- One complimentary full registration
- Company logo in all SMBE 2025 communications from date of contract until event
- Logo on signage
- Logo on main stage and in symposiums during breaks
- Branding at the registration area
- Booth within the commercial area
- Image in digital media
- Presence in virtual event

Silver sponsor

\$ USD 3000

- Company logo in all SMBE 2025 communications from date of contract until event
- Logo on signage
- Branding at the registration area
- Image in digital media
- Presence in virtual event

SPONSORSHIP PACKAGES

Keynote speaker sponsorship

\$ USD 8000 /person

- Two complimentary full registration
- 2 minutes opportunity to introduce company prior to start of the keynote session
- Branding at the keynote session
- One advertising booklet included in all registration bags
- Company logo in all SMBE 2025 communications from date of contract until event
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Symposia sponsorship

\$ USD 8000 /session

- Two complimentary full registration
- 2 minutes opportunity to introduce company prior to start of the symposium
- Branding at the symposium
- One advertising booklet included in all registration bags
- Company logo in all SMBE 2025 communications from date of contract until event
- Logo on signage
- Logo on main stage and in symposiums during breaks
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Cocktail sponsorship

\$ USD 50000

- Four complimentary full registration
- 15 minutes opportunity to introduce company prior to start of the cocktail party
- Branding at the welcome cocktail
- One advertising booklet included in all registration bags
- Company logo in all SMBE 2025 communications from date of contract until event
- Logo on signage
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Gala dinner sponsorship

\$ USD 50000

- Four complimentary full registration
- 15 minutes opportunity to introduce company prior to start of the gala dinner
- Branding at the gala dinner
- One advertising booklet included in all registration bags
- Company logo in all SMBE 2025 communications from date of contract until event
- Logo on signage
- Logo on main stage and in symposiums during breaks
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Contact Information:

Further sponsorship proposals or customizations may be agreed between the Organizing Committee and the Sponsors. Please feel free to contact us if you have any questions.

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